### **SBIR/STTR Programs**

James D. Stegeman
Space Operations Mission Directorate
NASA Glenn Research Center

National SBIR Conference November 14, 2008 Hartford, CT

This presentation provides an overview of the NASA mission and overviews of both the IPP and SBIR programs and how they relate to each other and to the NASA mission. Examples are provided concerning NASA technology needs and how the SBIR program has not only enabled technology development to meet those needs, but has also facilitated the infusion of that technology into the NASA mission.



# **SBIR/STTR Programs November 2008**



James D. Stegeman Space Operations Mission Directorate NASA Glenn Research Center

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### **NASA Explores For Answers That Power Our Future**

#### Inspiration

NASA powers inspiration that encourages future generations to explore, learn, and build a better future.

#### **Innovation**

NASA powers innovation that creates new jobs, new markets, and new technologies.

#### **Discovery**

NASA powers discovery that enables us to learn more about ourselves, our world, and how to manage and protect it.

Inspiration + Innovation + Discovery = Future

### **NASA's Strategic Goals**

- Fly the space shuttle as safely as possible until its retirement, not later than 2010.
- Complete the International Space Station in a manner consistent with our international partner commitments and the needs of human exploration.
- Develop a balanced overall program of science, exploration, and aeronautics consistent with the redirection of the human spaceflight program to focus on exploration.
- Bring a new Crew Exploration Vehicle into service as soon as possible after shuttle retirement.
- Encourage the pursuit of appropriate partnerships with the emerging commercial space sector.
- Establish a lunar return program having the maximum possible utility for later missions to Mars and other destinations.

### **Global Exploration Strategy**



**Human Civilization** 



Scientific Knowledge



**Exploration Preparation** 



Global Partnerships



**Economic Expansion** 



**Public Engagement** 



**Global Exploration Strategy** 

### **NASA Organization**



Space Operations Mission Directorate



**Aeronautics Mission Directorate** 

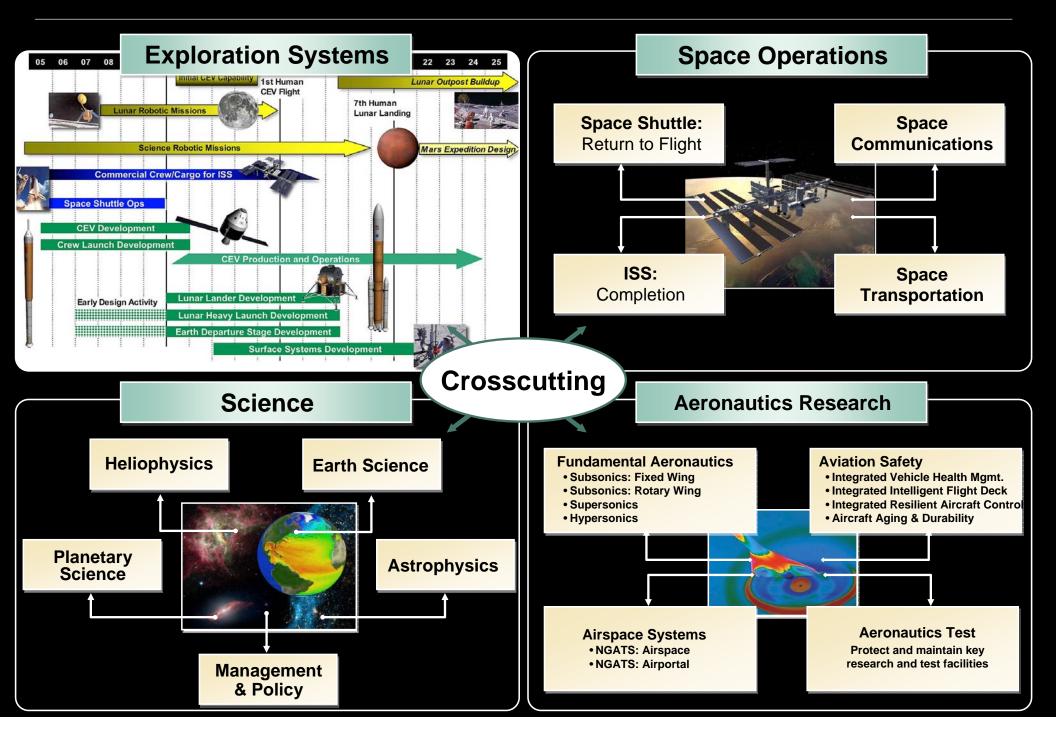


**Science Mission Directorate** 

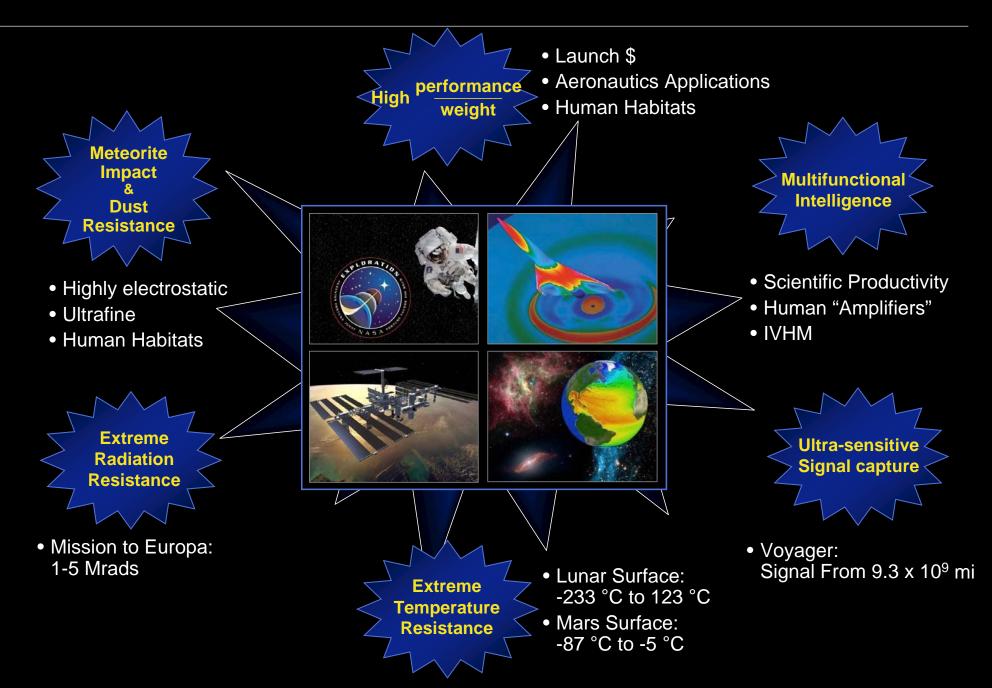


**Explorations Systems Mission Directorate** 

### **Agency Capability Roadmap**



### **Sensors In Extreme Environments**

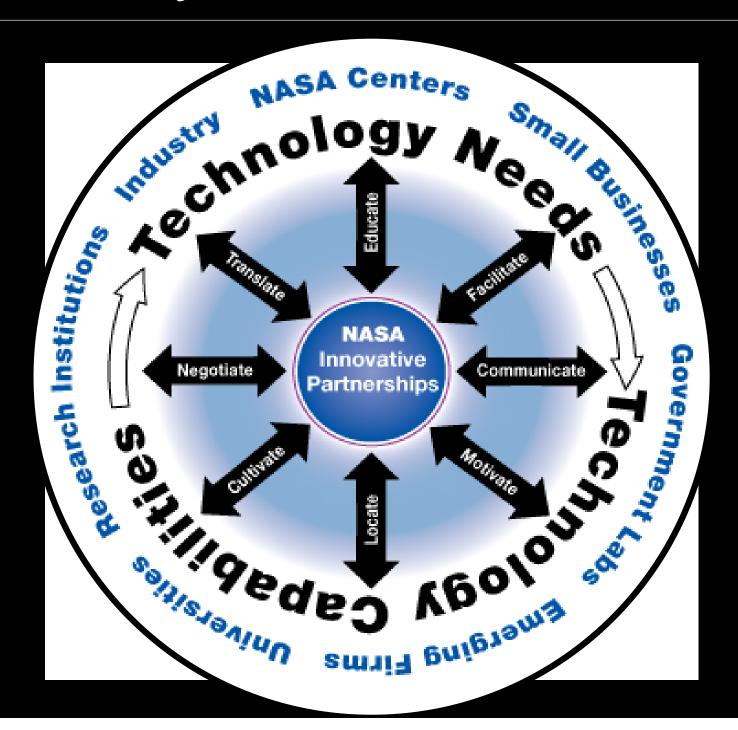


### **Innovative Partnerships Program**



**Matching Technology Needs with Technology Capabilities** 

### **IPP's Dynamic Innovation Process**



### **Innovative Partnerships Program Elements**





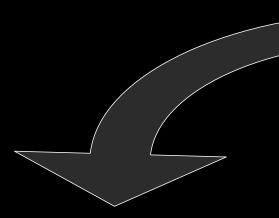


- Small Business Innovation Research (SBIR)
- Small Business
   Technology
   Transfer
   Research (STTR)
- IPP Seed Fund

- CentennialChallenges
- New Business Models
- Innovation
   Transfusion

- Intellectual Property Management
- Technology Transfer
- New Innovative Partnerships

### **IPP Technology for Mission Directorates**



#### **Technology Needs**

Communication

## Innovative Partnerships Program

- SBIR/STTR
- Centennial Challenges
- Seed Fund
- Partnerships

Executed at the Field Centers



#### **Technology Infusion**

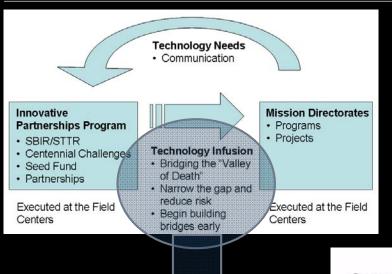
- Bridging the "Valley of Death"
- Narrow the gap and reduce risk
- Begin building bridges early

#### **Mission Directorates**

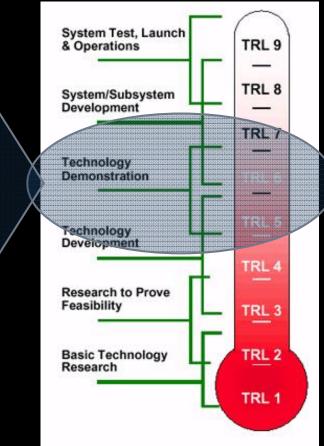
- Programs
- Projects

Executed at the Field Centers

### **Technology Demonstration is critical to Infusion**

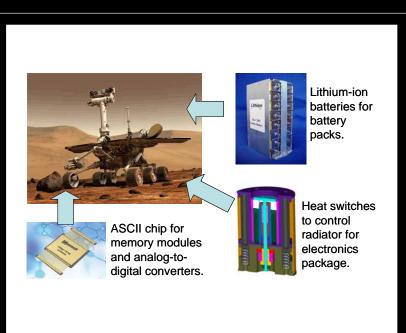


- As a rule of thumb, projects like technology to be TRL-6 by PDR
- Technology Demonstration in relevant environments is critical

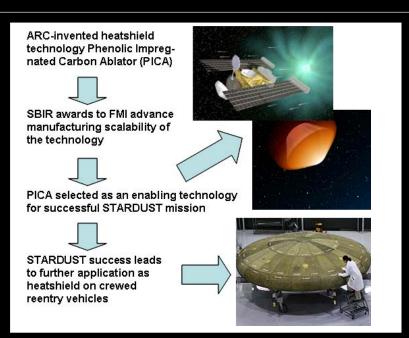


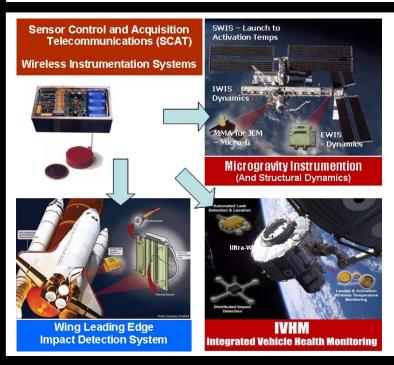
- TRL 9 Actual system "flight proven" through successful mission operations.
- TRL 8 Actual system completed and "flight qualified" through test and demonstration (ground or space).
- TRL 7 System prototype demonstration in a **space environment**.
- TRL 6 System/subsystem model or prototype demonstration in a **relevant environment** (ground or space).
- TRL 5 Component and/or breadboard validation in *relevant environment*.
- TRL 4 Component and/or breadboard validation in laboratory environment.
- TRL 3 Analytical and experimental critical function and/or characteristic proof-of concept.
- TRL 2 Technology concept and/or application formulated.
- TRL 1 Basic principles observed and reported.

### **SBIR Technology Infusion Examples**

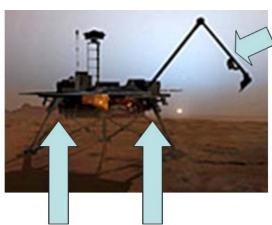










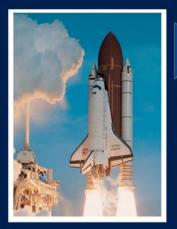


Icy Soil
Acquisition
Device
supplied by
Honeybee
Robotics, Inc.

Lithium ion batteries supplied by Yardney Technical Products, Inc. SpaceDev (formerly Starsys) contributed to the design of the Microscopy Electrochemistry and Conductivity Analyzer (MECA)



#### **Leak Detection System**



1997

**NASA** space shuttle hydrogen sensors demonstrated on STS 95 and 96





1999

NASA X-33 RLV program validated hydrogen safety system MSFC STTR with Case Western Reserve University NASA Hypersonic X-43 validated hydrogen safety sensors MSFC STTR with Case Western Reserve University



2000





2003

International Space Station hydrogen sensing system included on the water processing 02 generator

Helios aircraft collaborative effort with **AeroVironment and DFRC** 

Ford Model U—Standard Hydrogen, Inc. (spin-off company) provides comprehensive hydrogen monitoring system

- · KSC SBIR for sensor technology to detect hydrogen leaks
- \$1.6M STTR Phase 3 follow-on effort from GRC to further develop next-generation hydrogen and oxygen miniaturized leak detection systems

- \$700K Space Act Agreement with Glennan Microsystems/ Ohio State University for High Temperature Electronic Nose
- Received the R&D 100 Award in 2005

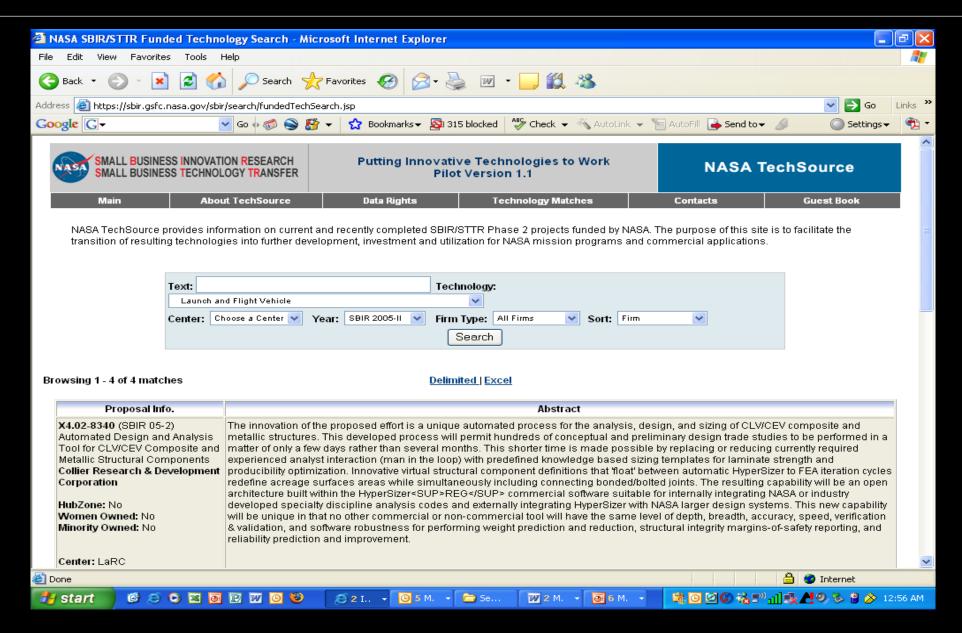
2001

Aeronautics, Space Operations, and **Exploration Systems Mission Directorates**  **NASA Glenn Research Center** Gary Hunter • 216-433-6459



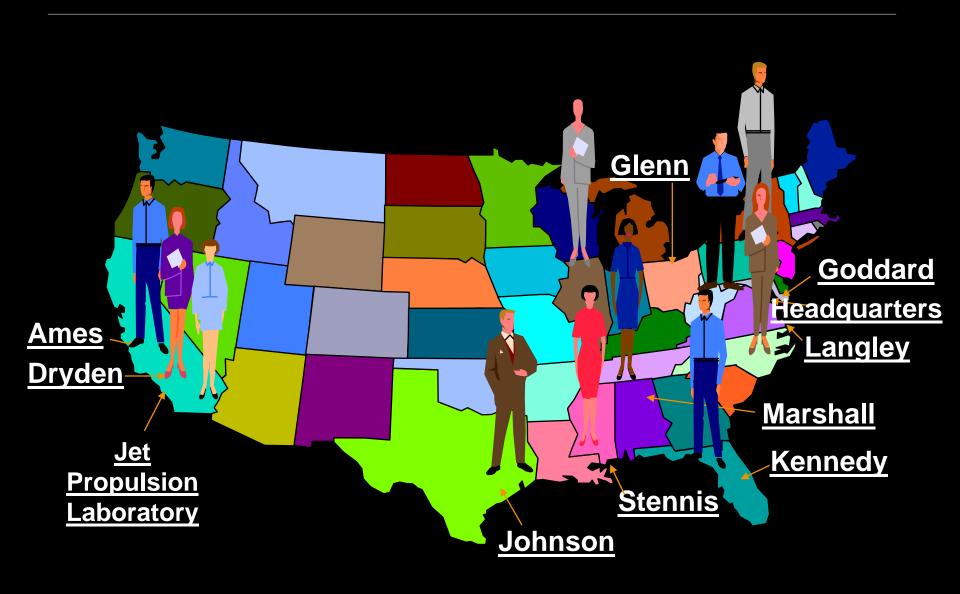
Makel Engineering, Inc. Darby Markel • 530-895-2770

### Technologies and Firms are Searchable



https://sbir.gsfc.nasa.gov/sbir/search/fundedTechSearch.jsp

### **NASA Centers**



#### **Field Center Missions**

**Ames Research Center**: Research of new technologies

**Dryden Flight Research Center**: Flight research

**Glenn Research Center:** Aeropropulsion and communications technologies

Goddard Space Flight Center: Earth, the solar system, and universe observations

**Jet Propulsion Laboratory**: Robotic exploration of the solar system

Johnson Space Center: Human space exploration

**Kennedy Space Center:** Prepare and launch missions around the Earth and beyond

**Langley Research Center:** Aviation and space research

Marshall Space Flight Center: Space transportation and propulsion technologies

Stennis Space Center: Rocket propulsion testing and remote sensing technology

### NASA SBIR/STTR Program

#### SBIR:

**Phase I** \$100K (SBA \$100K) / 6 months

SBC offeror: min. 67% work

subcontract: max. 33%

Phase II \$600K (matching for additional \$150K) / 2 years

SBC offeror: min. 50% work

subcontract: max. 50%

#### <u>STTR:</u>

Phase I \$100K (SBA \$100K) / 1 year

SBC offeror: min. 40% work

Research Institute: 30% - 60%

LBC: max. 30%

Phase II \$600K (matching for additional \$150K) / 2 years

SBC offeror: min. 40% work

Research Institute: 30% - 60%

LBC: max. 30%

SBC - Small Business Concern

LBC - Large Business Concern

### **NASA SBIR/STTR Program**

NASA	SBIR	STTR
2007 Budget	\$106.6M	\$12.8M
Phase 1 Contracts	\$100K 6 months: 259	\$100K 1 year: 25
Phase 2 Contracts	\$600K/\$750K 2 years: 130	\$600K/\$750K 2 years: 18

http://sbir.nasa.gov/

### **SBIR/STTR Program Schedule**

2008 Program Solicitation

**Opening Date: 07/07/2008** 

**Closing Date: 09/04/2008** 

**Selections: Nov. 2008** 

http://sbir.nasa.gov



### Inherent Challenges of Space Systems

- Surviving Launch Conditions: high g-load, vibration, payload fairing, deployment
- Functioning in Extreme Environments: radiation, temperature, gravity, vacuum
- Limiting Power Availability
- High Degree of Autonomy and Reliability
- Long Range Communication and Navigation

### **Proposal Review & Selection Criteria**

#### **Proposal Review**

- Factor 1: scientific/technical merit and feasibility (50%)
- Factor 2: experience, qualifications and facilities (25%)
- Factor 3: effectiveness of the proposed work plan (25%)
- Factor 4: commercial merit and feasibility (adjectival)

#### **Proposal Ranking and Selection**

- NASA Project/Mission Alignment
- Value, Priority and Infusion Potentials
- Champion/Advocate

### Who's Who in NASA Program

#### **Program Management:**

Program Executive - Source Selection Official (Headquarters)
Agency Program Management Office (Ames Research Center)
Field Center Program Offices

#### **Technical**:

Mission Directorate Representatives Topic Managers/Subtopic Managers Technical Reviewers

#### Resource Management:

Resource analysts

#### **Procurement**:

Contracting Officer (NSSC - NASA Shared Service Center)
Tech Monitor, Contracting Officer's Technical Representative (COTR)

#### **Nature of NASA SBIR Contracts**

- SBIR contracts are fixed price contracts to be completed on a best effort basis.
- Contractors own resulting intellectual property (data, copyrights, patents, etc.).
- Government has royalty-free rights for government use of intellectual property.
- Government protects data from public dissemination for four years after contract ends.
- NASA is a potential customer.

### **Program Focus**

Goal: infusion to NASA missions, programs and projects

- Identify potential project(s) for infusion early.
- Achieve TRL 6: systems/subsystem model or prototype demonstration in a relevant environment (ground or space).
- Work closely with technical monitor (COTR) and his/her colleagues.
- Be proactive and responsive to various opportunities.

#### **Secrets of Success**

- Familiar with Federal and NASA SBIR/STTR program.
- Learn NASA missions and enabling technology needs.

  Proposals should show an understanding of one or more relevant space science needs, and present a feasible plan to fully develop a technology and infuse it into a NASA program.
- Have niche capabilities: unique competitive edge. Also, know state-of-the-art and competing technologies.
- Be strategic: treat Phase I, Phase II and NASA <u>infusion</u> as a package.
  - Research should be conducted to demonstrate feasibility during Phase 1 and show a path towards a Phase 2 prototype demonstration.
- Build relationships: champions and networking.

### **Approaches**

- Review prior year solicitation: <a href="http://sbir.nasa.gov/">http://sbir.nasa.gov/</a>.
- Search and identify specific technical areas (subtopics) and lead center(s) of your interest.
- Request subject matter expert contact information from respective field center program POCs.
- E-mail/Call technical POCs and initiate dialogues.
- Learn technology needs and priorities.
- Visit and make presentations, if necessary.

### Simple Math

SBIR and STTR are not taxes. They are set asides.

#### Extramural R&D:

100% = 2.5% SBIR + 0.3% STTR + 97.2%

- External Contractors = Primes + Small Businesses
- Prime = Internal + Small Businesses
- Opportunities = <u>SBIR</u> + <u>STTR</u> + Agency Projects
   + Primes + Other Agencies

#### **SBIR/STTR Center Points of Contact**

#### **Ames Research Center (ARC)**

**Dr. Rich Pisarski**, 650-604-5582, Ryszard.L.Pisarski@nasa.gov **Kim Hines**, 650-604-5582, Kimberly.K.Hines@nasa.gov

#### **Dryden Flight Research Center (DFRC)**

Ron Young, 661-276-3872, Ron.Young@nasa.gov

#### **Glenn Research Center (GRC)**

Gynelle Steele, 216-433-8258, Gynelle. C. Steele @nasa.gov Jim Stegeman, 216-433-3389, James. D. Stegeman @nasa.gov

#### **Goddard Space Flight Center (GSFC)**

Dr. Jim Chern, 301-286-5836, Jim.Chern@nasa.gov

#### **Jet Propulsion Laboratory (JPL)**

**Dr. Andrew Gray,** 818-354-4906, Andrew.A.Gray@jpl.nasa.gov **Dr. Carol Lewis,** 818-354-3767, Carol.R.Lewis@jpl.nasa.gov

#### **SBIR/STTR Center Points of Contact**

#### **Johnson Space Center (JSC)**

Kathy Packard, 281-244-5378, Kathryn.B.Packard@nasa.gov

#### **Kennedy Space Center (KSC)**

Joni Richards, 321-867-2225, Joni.M.Richards@nasa.gov

#### **Langley Research Center (LaRC)**

Bob Yang, 757-864-8020, Robert.L.Yang@nasa.gov Kimberly Graupner, 757-864-8618, Kimberly.E.Graupner@nasa.gov

#### **Marshall Space Flight Center (MSFC)**

Lynn Garrison, 256-544-6719, Virginia.B.Garrison@nasa.gov

#### **Stennis Space Center (SSC)**

Ray Bryant, 228-688-3964, Ray.Bryant-1@nasa.gov

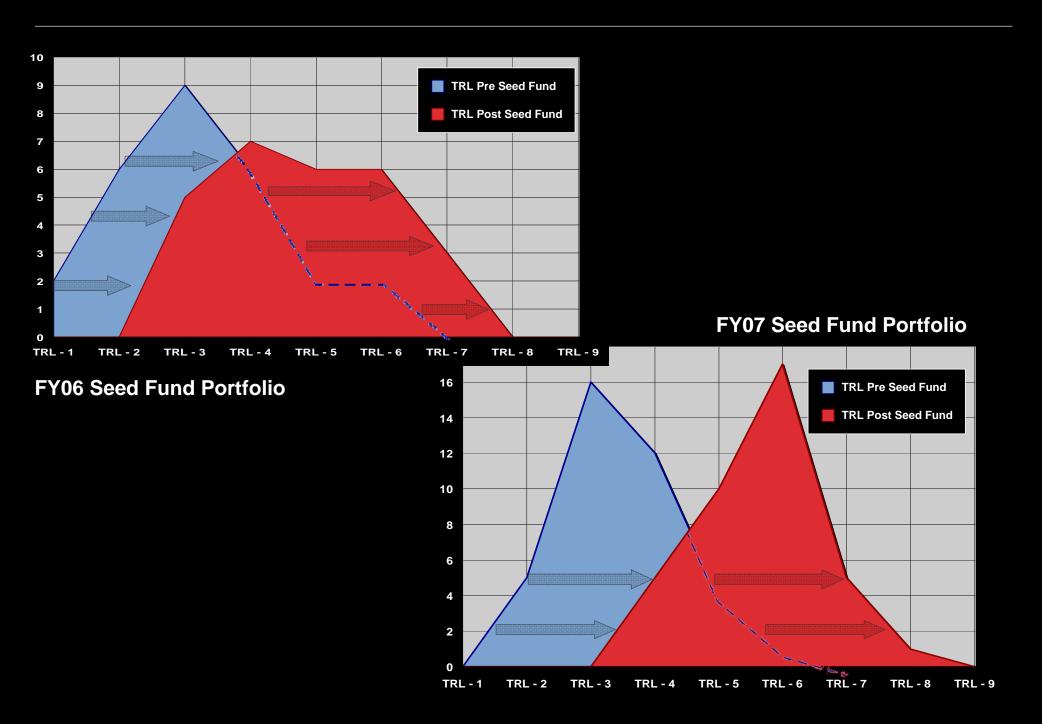
### **Questions?**

### **Additional Information**

#### **IPP Seed Fund**

- An annual process for selecting innovative partnerships to address technology barriers via cost-shared, joint-development projects.
- Enhances NASA's ability to meet the priority technology gaps of all four of NASA's Mission Directorates.
- The IPP Office at NASA HQ issues an annual Seed Fund call to all NASA Centers – they downselect and send to HQ for final selections.
- The Seed Fund operates through a collaboration of Center IPP Offices, NASA co-PI, and external co-PI.
- Proposals are evaluated against the following criteria:
  - Relevance/Value to NASA Mission Directorates.
  - Scientific/Technical merit and feasibility.
  - Leveraging of resources.
- In the last two years, an investment of \$15.9 million by IPP facilitated the generation of 67 partnerships and was leveraged by a factor of four, providing a total of \$62.2 million for the advancement of critical technologies and capabilities for the Agency.

### **Seed Fund TRL Advancement**



# **Demonstration Highlights**

Cryostable
Low-cost Mirror
(Deep Space Missions)

Inflatable
Human Habitat
(Human Lunar)



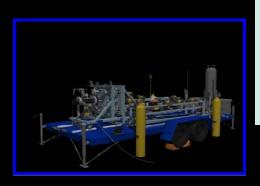
4D Flight
Mgmt
(NGATS)

Technology Demos

Li-Ion Battery for PLSS (Human EVA)

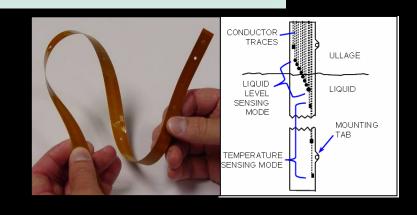


Inflatable
Decelerator
(AFL MARS and COTS)



ISHM - Test
Stand and J2X
Engine
(Aries 1 Upper Stage)

Cryo-tracker
Flight
Qualification
(Atlas/Centaur Launches)



### **Antarctic Habitat Demonstrator**

# Antarctic Habitat Demonstrator

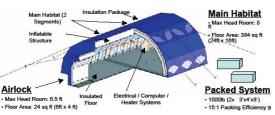
- NASA / NSF / ILC Dover Innovative Partnership Program (IPP)
- Test of expandable structures in Antarctic Analog to advance NASA knowledge base for lunar application
- Test of expandable structures to advance NSF knowledge and assess applicability to polar missions

#### System Requirements (NASA & NSF Combined) - Annotated

- Reconfigurable components
- · Erected by 4 people in 4 hours · Can withstand 100 mph winds
- · High Packing Efficiency
- · Can deploy on uneven ground
- · Withstand the Antarctic winter
- · Multiple cycle use
- · Lighting/power/data acquisition · Meet NSF building codes







#### Antarctic Habitat Demonstrator Study Goals



#### Large Expandable Structures:

- Packing efficiency & shipping/handling survival
- Deployment operability in a gravitational environment and in polar gear (representing space suits)
- Adaptability to uneven and rugged surfaces representing the lunar surface
- Reconfigurability
- Performance in a harsh environment
- Partial Deployment with integrated electronics (power, lighting, sensors, etc.)
- Remote structural health monitoring over long periods
- Use of in-situ materials for shielding from radiation
- Lunar dust mitigation practices





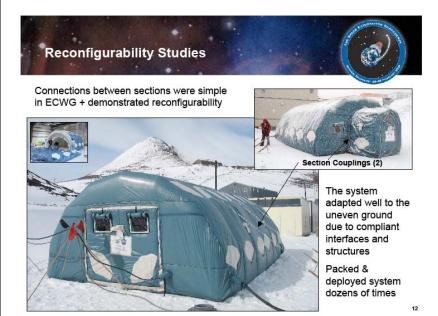


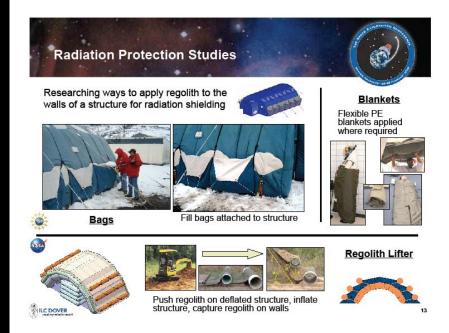












### **How Do Prizes Benefit NASA?**

- Increased Participation by New Sources of Innovation
- Leveraging of Tax-Payers' Dollars
- ▶ Innovative Technology Development to Meet NASA's Needs
- Increased Awareness of Science and Technology
- ➤ Hands-on Training for Future Workforce



# **Funded Centennial Challenge Competitions**

Competition	Total	2006	2007	2008	2009	2010	2011
Astronaut Glove	\$1M		250	350	400		
Regolith Excavation	\$750 K		250	500			
Personal Air Vehicle	\$2M		250	300	400	500	550
Beam Power	\$2M	200	300	400	500	600	
Tether	\$2M	200	300	400	500	600	
Lunar Lander	\$2M	2,000					
MoonROx	\$1M	250	750				















# **And The Winner Is...**

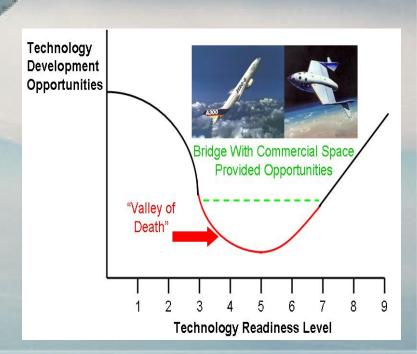


### **FAST**

Facilitated Access to the Space environment for Technology development and training

### **Objectives:**

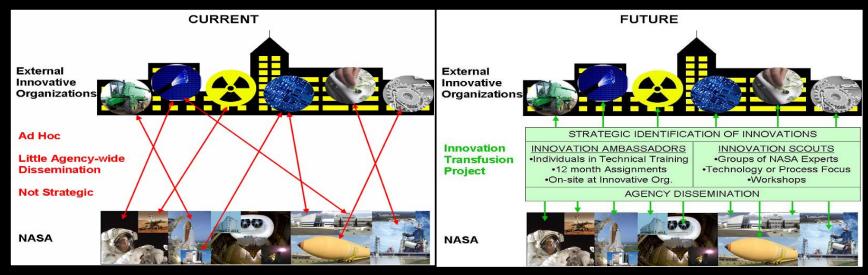
- Advancing technology maturity to enhance technology infusion.
- Providing regular opportunities for access to unique environment.
- Demonstrating use of commercial services.



### **Innovation Transfusion**

Issue: There is significant potential for NASA to learn and benefit from innovative technologies, processes and practices occurring outside the Agency; some potential currently realized on ad hoc basis.

Goal: Create strategic connections between innovative external organizations and NASA for increased Agency benefit from external creativity.



### **Project Components**







Technical training program for up to 1 year at an external organization

Workshops with NASA to external organizations focusing on specific innovations

Use existing mechanisms to communicate innovations

# **Spectral Imaging Partnerships**

#### **NASA Investment**





### **Tech Transfer/Partnerships**



#### **Benefits to NASA**



#### **Airborne AVIRIS Imager**

- NASA funded airborne whisk broom spectrometer
- Built in 1989 and operated through present

#### **Airborne Compact Imager**

- Partnership with another agency to develop a new airborne spectrometer (MaRS)
- MaRS uses Offner and push broom design for improved performance metrics (radiometric precision, uniformity, simplicity, reliability)
- Partner provides \$10M in funding to increase technology from TRL 3 to 7
- 24 month build
- Demonstrated in 2006

#### **Airborne Compact Imager**

- NASA selects advanced push broom, compact spectrometer (Moon Mineralology Mapper) for joint NASA/ISRO experiment
- Based on MaRS design
- 24 month build
- Launch in 2008

### **Outreach & Publications**



### http://www.techbriefs.com/

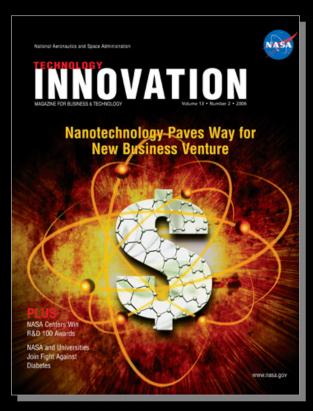
Electronics & Computers
Semiconductors & ICs
Mechanics
Information Sciences
Materials Software
Manufacturing & Prototyping
Machinery & Automation
Physical Sciences
Bio-Medical Test & Measurement



http://www.sti.nasa.gov/tto/ http://www.sti.nasa.gov/spinoff/ searchrecord



NASA @ Home & NASA City <a href="http://www.nasa.gov/city">http://www.nasa.gov/city</a>



http://ipp.nasa.gov/innovation/index.html

Visit us at ipp.nasa.gov

### NASA Technologies Enhance Our Lives

International Space Station

Space Telescopes and Deep Space Exploration



Satellites and Imaging Technology



Innovative technologies from NASA's space and aeronautics missions (above) transfer as benefits to many sectors of society (below).

Each benefit featured in Spinoff 2007 is listed with an icon that corresponds to the mission from which the technology originated.

	Health and Medicine		Transportation		Public Safety		Consumer, Home, and
-	Improves CPR	-	Eases air traffic management		Detects potential threats		Recreation
2	Detects cardiovascular disease	No.	Advances rotorcraft design		Sharpens views in critical situations	Harl	Restores artwork
HI. A.H	Assists patients with cognitive disorders	-	Improves flight safety	tim		1	Enhances education and recreation
1	Evaluates nerve function	-		H-A-H	Cleans air and water for indoor environments	*	Reduces fat while improving flavor
A Second	Fights acne		Protects general aviation aircraft			Has H	Transforms paint into insulation
A	Broadens cellular analysis						Protects machines and the environment
*	Enhances diagnostic Imaging						(TITAL)
	<b>3</b>						

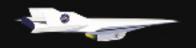
#### Space Transportation



#### Astronaut Life Support



#### **Aeronautics Research**



#### Environmental and Agricultural Resources



Maps, monitor, and manage Earth's resources



Provides environmental data



Saves energy and prolong motor life



Prevents corrosion in steel and concrete structures



#### **Computer Technology**

Simplifies analysis and design



Translates 2-D graphics to 3-D surfaces



Improves health and performance monitoring



Enables smarter content management



Validates system design





#### **Industrial Productivity**



Strengthens structures



Boosts data transmission



Enhances precision fabrication



Broadens sensing hortzons



Resists extreme heat and stress



Develops ultra-hard steel



Saves time and energy





Streamlines production



Controls noise and vibration



Advances thermal management

### What Can IPP Provide?

### Funding or Leveraged Resources

- NASA SBIR/STTR funds several hundred small businesses
- IPP Seed Fund seeks partnerships to leverage resources with the private sector and other Federal labs
- Centennial Challenges offers millions in purses

### Technology and Software

Access through licensing or other partnerships

### Facilities

Access to NASA's facilities through partnerships

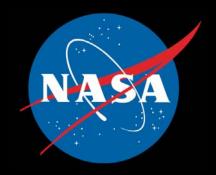
### Expertise

- Access to NASA's technical expertise through partnerships
- Facilitation to enable partnerships
- Advocacy as a change agent to try new things

# Interested in partnering with NASA?

## **Contact the relevant IPP Center Chief(s):**

Center Name	<u>Email</u>	<b>Phone</b>
ARC Lisa Lockyer	Lisa.L.Lockyer@nasa.gov	(650) 604-0149
<b>DFRC Gregory Poteat</b>	greg.poteat@dfrc.nasa.gov	(661) 276-3872
GRC Kathy Needham	Kathleen.K.Needham@nasa.gov	(216) 433-2802
<b>GSFC Nona Cheeks</b>	Nona.K.Cheeks@nasa.gov	(301) 286-8504
JPL Ken Wolfenbarg	ger james.k.wolfenbarger@nasa.gov	(818) 354-3821
JSC Michele Brekke	michele.a.brekke@nasa.gov	(281) 483-4614
KSC Dave Makufka	David.R.Makufka@nasa.gov	(321) 867-6227
LaRC Marty Waszak	m.r.waszak@nasa.gov	(757) 864-4015
<b>MSFC Jim Dowdy</b>	Jim.Dowdy@nasa.gov	(256) 544-7604
SSC Ramona Travis	Ramona.E.Travis@nasa.gov	(228) 688-1660



### **National Aeronautics and Space Administration**

www.nasa.gov